



PROFILE

An experienced graphic designer that also illustrates and designs typography. Proficient in many major design programs including *Adobe Photoshop, Illustrator, InDesign, Quark Xpress, Dreamweaver, WordPress* and *FontLab*. I am currently seeking a senior designer or art director position that allows creative freedom and professional growth.

EXPERIENCE

SHRM (Society for Human Resource Management) | Alexandria, VA

Senior Design Specialist, January 2008–Current

SHRM is the world's leading HR organization. As part of the Creative Services department, my job is to create materials to service the organization's 250,000+ members. These materials include marketing brochures, booklets, catalogs, books, research reports, advertisements and inserts for *HR Magazine*, the organization's publication. In addition, I have also provided illustrations for *HR Magazine* and their quarterly publication *Staffing Management*.

Goddard Claussen | Washington, DC

Graphic Designer, July 2006–November 2007

Goddard Claussen's disciplines include: ballot measures, issue advocacy, and corporate branding. As the firm's sole graphic designer, I worked with the Art Director and Creative Director to produce print and web ads for Washington area publications, as well as logos and collateral materials.

Copeland Design | Potomac, MD

Designer, March 2006–July 2006

For this small, full-service design shop I created stationery, magazine advertisements, and various other print materials for a wide range of clients and events. I also created directional signage and banners for office buildings and housing complexes as well as custom illustrations and iconography.

Reader's Digest | New York, NY

Designer, January 2005–August 2005

For the New York branch of this widely circulated publication, I designed pages for *Reader's Digest* media kits, created mini-booklets and various other collateral materials for the marketing and sales team. I also designed support materials such as posters, cards and invites as well as display materials and signage for various *Reader's Digest* events.

EDUCATION

Pratt Institute | New York, NY

January 2003–May 2005

Master of Science—Communications Design

Howard University | Washington, DC

August 1997–June 2000

Bachelor of Arts—Communications (Radio/Television/Film)

HONORS

Washington Book Publishers' 2010 Book Design & Effectiveness Competition

Second Place, "technical text" category for "small to medium nonprofits."

Graphic Design USA

Won separate, individual awards in 2009 and 2010.

2008 Nevada Press Association Award

Second Best Illustration

Summit Award

Advocacy campaign received a silver Summit Award, Goddard Claussen's highest honor in the competition.

TypeCon 2005 | New York, NY

Panelist in wayfinding signage presentation which also included type designer James Montalbano, typographer & writer John D. Berry and information architect Erik Spiekermann.