

Profile

Interaction designer, former product design director, front-end developer, and entrepreneur with end-to-end product experience including ideation, development, management and deployment.

Experience

Google / Google Cloud | Seattle, WA / Chicago, IL

UXD: Interaction Designer, Interaction | November 2021–Present

Interaction designer on GKE Enterprise UX team (formerly Anthos) with core focus on On Premises vSphere/VMware cluster lifecycle management, Policy (security and compliance) and fleet/feature management.

EVERFI | Washington, D.C.

Director, Product Design | June 2018–October 2021

Lead an international team of visual and UX designers in the creation of education technology products and coordinated with front-end developers on ideation, course development and implementation.

The Knell (theknell.tv) | Washington, D.C.

Founder and CEO, Chief of Platform and UX Engineering | January 2016–December 2019

Founded, designed and developed social video startup The Knell using Vue.js (SPA), Webpack, Ruby on Rails and AWS (EC2, S3, CloudFront, Amplify).

Terry Biddle dot com | Washington, D.C.

Creative Direction, Design and Development, Illustration and Type Design | January 2005–2019

Clients include: *National Geographic Kids, Reno News & Review, Sacramento News & Review, HR Magazine, Staffing Management, Brainstorm Creative Resources, The Pivot Group and The ESOP Association.* Fonts commercially available at MyFonts.com.

University of the District of Columbia | Washington, D.C.

Adjunct Professor | January 2016–May 2018

Professor of design lab and lecture courses “Desktop Publishing,” “Typography 1,” and “Applied (Advanced) Typography.”

SHRM | Alexandria, VA

Senior Design Specialist | January 2008–March 2017

Designed and illustrated marketing collateral and publications (brochures, books, magazines, print and web ads, etc.). Hired and managed interns.

Goddard Claussen | Washington, D.C.

Graphic Designer | July 2006–November 2007

Created effective campaigns across print and web for ballot measures, issue advocacy, and corporate branding. Worked with Art Director and Creative Director to determine strategic direction for external clients.

Copeland Design | Potomac, MD

Designer | March 2006–July 2006

Designed stationery, magazine advertisements, environmental graphics, illustrations, and iconography for a range of external clients.

Reader's Digest | New York, NY

Designer | January 2005–August 2005

Designed media kits, brochures, and support collateral for the marketing, sales team and events.

Education

Pratt Institute | New York, NY

January 2003–May 2005

Master of Science—Communications Design

Howard University | Washington, D.C.

August 1997–June 2000

Bachelor of Arts—Communications (Radio/Television/Film)

Honors

Project 500 (1863 Ventures), 2018 Emerge Cohort Graduate

Five-time Award Winner, *Graphic Design USA*

Two-time Award Winner, Washington Book Publishers' Book Design & Effectiveness Competition